



coldest night of the year sarnia bay

february 22, 2025



The Coldest Night of the Year is a family-friendly, winterrific walk around the Sarnia Bay that raises money for people experiencing hurt, hunger, and homelessness. This year Habitat for Humanity Sarnia/Lambton is raising funds to support affordable housing for five families in Forest in 2025.

BECOME A SPONSOR!

Sponsorship in the Coldest Night of the Year is a unique opportunity for businesses to reach a wider audience while aligning with a charity dedicated to supporting your community. Habitat for Humanity Sarnia/Lambton relies on businesses like yours to continue our work.

* Exclusive Event 2km Route Sponsor – \$2000

- logo on **4** 20"x20" signs displayed along the 2km route to show the walkers their completed distance
- logo used on all printed event promotions

* Event Route Sponsor – \$1250

- logo on **2** 20"x20" signs displayed along the 2km route to show the walkers their completed distance

* Event Sponsor – \$1000

- logo on **1** 20"x20" signs displayed at the event hall

Each sponsorship above includes the following:

- logo on Coldest Night of the Year event site and Habitat website as event sponsor (linked to your website)
- recognition during welcome remarks
- option to add proud sponsor badge to your email signature and social media ads
- option to have highlighted team of participants
- logo recognition on participant and team pages, web, emails and social media
- clickable logo on team and participant pages seen by all participants and donors



Blue Sea Foundation is a registered Canadian charity (819882655 RR0001) that exists to help other charities thrive financially by providing easy access to profitable turn-key fundraising events and services, like the **Ride for Refuge**, the **Coldest Night of the Year**, and **The Grand Parade**.

CNOY SARNIA BAY 2024 STATS

\$57,537 raised

21 teams

220 walkers

**30% of participants
were age 40-59**

To become a Coldest Night of the Year sponsor, please contact:

Angela Kirkland

Fund Development Manager

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